

Sir Michael Sobell
House Hospice



Actions for Corporate Engagement with Sobell

Some specifics on how to get involved...

Participate in one of our events

Participating in one of our events not only raises valuable funds for Sobell House Hospice Charity but is also great fun. Perhaps you would like to enter a team from your company to participate in one of our activity events – this provides a great opportunity for teambuilding.

Organise your own event

Employee fundraising encourages teamwork, builds relationships, provides staff with new skills and has real benefits for Sobell House Hospice Charity. It can improve employee morale and motivation, whilst enhancing your company's image with staff, suppliers and the community.

Here are a few ideas:

- A Golf Day – This could involve your clients as well as your staff
- A Fun Night in the Pub – You could have a Pub Quiz or a Karaoke Night
- Dress Down Day – staff pay to be able to dress down once a month
- Mad Hatter Day – staff come with crazy hairdos/you can have a competition for the craziest hair
- It's a Knock Out – the ultimate corporate teambuilding entertainment event for you and your workmates

We can provide you with fundraising materials such as leaflets, posters and collection tins to support your event.

If you would like to discuss ideas for a possible event please contact Kelly Houghton on 01865 857066 or email kelly@sobellhospice.org

Donate Gifts in Kind

Due to the relevance of their business many companies prefer to donate gifts in kind rather than money to us. These gifts are greatly appreciated and help the Charity to raise funds for the Hospice.

An "In Kind" donation could be just about anything: raffle or auction prizes, unneeded computer equipment and office furniture, assisting us with printing costs, use of a venue, services such as PR, consultancy and other advice.

Some of the local companies who have supplied the Charity with Gifts in Kind

include:

Asda

Pow Wow

McDonalds

Alden Press

The Fabulous Bakin Boys

Mid-Counties Co-Op

Catermaster

Tuscan Pots

Waitrose

Lidl

Organise a stock donation scheme

Your company can organise company-wide collections of unwanted clothes, toys etc. The success of our retail outlets depends on a constant supply of good quality stock donated by the public.

We can put a cash equivalent value on the number of bags you collect, making it a rewarding way for you to fundraise for us.

You can donate goods at any of our shops or if you need things to be collected from your company please contact our Fundraising Team on 01865 857007 or email mail@sobellhospice.org

If you would like to discuss donating a gift in kind please contact Kelly Houghton on 01865 857066 or email kelly@sobellhospice.org

Public Awareness

Display our Leaflets and Posters

From time to time, we need help in promoting our events or services, so we can spread our message to as wide an audience as possible. If you run a business, which either has a large public area, reception, staff restaurant or has a high footfall of people, your company could display leaflets and posters on our behalf.

Customer fundraising

Why not have one of our collection boxes on your reception or encourage customers or partners to sponsor your fundraising campaigns.

If you would like receive a collection box or sponsorship forms please contact Kelly Houghton on 01865 857066 or email kelly@sobellhospice.org

In the Office

Give as you Earn (GAYE)

GAYE enables your employees to donate a small amount of money to Sobell House Hospice Charity every month directly from their salary. Many people who donate in this way say they don't even miss the money and the added bonus is that the Tax Man even contributes to their donation.

If your company salaries are paid under PAYE, your employees can donate via GAYE. For every £1 donated, it will actually only cost the employee 78p as the Tax Man throws in the extra 22p. So a monthly donation of £5 will actually only cost £3.90 but the Charity will receive the full £5.

Once this is set up the employee doesn't have to do anything else, they can donate as much or as little as they wish either every week, if they are paid weekly, or every month if they are paid monthly.

Matched Giving

Matched Giving is a joint donation by staff and company; employees make an individual donation, either a percentage of their salary or a variable amount, and the company matches it, pound for pound.

This motivates staff and builds team spirit, through uniting the company in pursuit of a worthy cause and corporate goals.

Recycle old printer cartridges and mobile phones

Over 6 million inkjet and laser cartridges are consumed in the UK each year and an estimated 50% of these cartridges are destined for the landfill! At the present time less than 10% of the inkjet cartridges used in the UK are recycled.

Cartridges4Causes are offering to help businesses recycle their used ink and toner cartridges and old mobile phones by sending out collection envelopes and boxes free of charge. They will collect the box once full, process all the items for recycling and make a donation to Sobell House Hospice Charity.

If you would like to support us through this scheme please contact Cartridges4Causes on 0845 466 7147 or visit their website www.cartridges4causes.co.uk

Corporate Christmas

Christmas Cards

Does your company send specially printed Corporate Christmas cards? If so, why not order yours via Sobell House Hospice Charity. Every year we are able to reproduce cards copied from original paintings, with kind permission of the artists.

If you are interested in ordering Corporate Christmas cards please contact Sandy Nash on 01865 454173

A Donation in Lieu of Cards

Many individuals and companies are choosing to use one single card and to make a donation to a local charity in lieu of sending individual Christmas cards to their colleagues - a great way of providing more lasting benefit from Christmas goodwill.

We can send you a poster or a card to display in your office where you can write your Christmas wishes and let everyone know that you are supporting the Charity this Christmas.

If you are interested in making a donation in lieu of cards this Christmas, please contact Kelly Houghton on 01865 857066 or email kelly@sobellhospice.org

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