

Sir Michael Sobell  
House Hospice



## ***Ideas for Corporate Engagement with Sobell***

### **Adopt us as your Charity of the Year**

Companies are often approached with requests for support from a range of charities and it is often difficult to know which one to choose. Due to this some companies decide to adopt one local charity for a year and focus their efforts on supporting that charity. Sobell House Hospice Charity has an excellent reputation within the local community and is very much seen as providing vital local services.

Adopting a Charity of the Year is a great way to get all your staff working towards one objective and the money you raise throughout the year can make a real difference. We hope that your company will be interested in choosing us as your Charity of the Year. You will be allocated a dedicated fundraiser who will help and support your activities and your staff. We will suggest fundraising activities and events for you to get involved with and will build a good relationship with the fundraising representative/s in your company.

If you are interested in adopting us as your Charity of the Year please contact Kelly Houghton on 01865 857066 or email [kelly@sobellhospice.org](mailto:kelly@sobellhospice.org)

### **Corporate Sponsorship**

Throughout the year, Sobell House Hospice Charity organises various events which you can put your name to, helping us raise more money for the Hospice and generating publicity and positive brand awareness for your company.

By supporting one of our events you will be showing the local community of the benevolence of your company and gaining publicity both at the event and beyond.

Some of the local companies who have sponsored us or helped with past events include:

Four Pillars Hotels  
Pow Wow  
Alden Press  
The Fabulous Bakin Boys  
Mid-Counties Co-Op

Persona T-shirt Printing  
Raynet UK  
St Edwards School  
Magdalen College School  
White space  
Domino Menswear  
Abingdon Amblers  
Catermaster  
Asda  
Timbmet  
SEC AP  
Thompson Sports Engineering  
Kingston Bagpuize House  
Audley Travel  
Tuscan Pots  
Blackwells  
Motorworld

If you would like further details on possible sponsorship opportunities please contact Kelly Houghton on 01865 857066 or email [kelly@sobellhospice.org](mailto:kelly@sobellhospice.org)

### **Benefits for your Organisation**

Fundraising at work can be hugely rewarding and it is a great way to give something back to the community.

Partnering with your local Hospice provides both your company and the Hospice with the chance to develop a mutually beneficial relationship. Some of the many internal and external benefits for your organisation of getting involved in workplace fundraising include:

- Position yourself as a caring and community minded organisation
- Demonstrate Corporate Social Responsibility
- Help to heighten the profile of your organisation
- Develop new customers and increase existing customer loyalty
- Maximise branding and PR opportunities
- Differentiate from competitors
- Invitations and networking opportunities at Charity events
- Help to build stronger employee relationships
- Increase staff motivation and morale
- Provide good teambuilding opportunities
- Demonstrate commitment to the causes your employees care about and increase involvement within your community

If you would like further details on how you, your company and your colleagues can get involved and have some fun, please contact Kelly Houghton, Corporate Fundraiser on 01865 857066 or email [kelly@sobellhospice.org](mailto:kelly@sobellhospice.org)

## **Volunteering**

We are always looking for new volunteers to join our team to help out on both short-term projects and ongoing work. Charity volunteering can be a lot of fun and is a great way to make new friends. It could also help your employees learn new skills and gain valuable work experience.

Volunteer opportunities within the Fundraising Office and at Fundraising Events include:

- Cash counting
- Administration
- Data entry
- Gardening
- Marshaling
- Assistance with car parking
- Selling entrance tickets at events
- Selling raffle tickets

If you would like to talk about volunteering opportunities please contact Lindsay Manifold on 01865 857009 or email [lindsay@sobellhospice.org](mailto:lindsay@sobellhospice.org)

### **Sobell House Hospice Charity**

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